



# services

## **logo design**

I will work with you to design a logo that accurately portrays you and your business. If you already have an idea of what you want it to look like, we can work together to bring your vision to life. Or you may not have any idea how you want your logo to turn out, but that's okay, because I will put my creative mind to the task and come up with plenty of different options until you find the perfect match.

## **business cards**

You might already have a logo and just need someone to design a business card around it. It sounds simple, but you have many options: Front and back, or one sided? Black and white or full color? Full bleed or not? I can work with you to create whatever style of business card you envision.

## **stationery and other note papers**

All businesses need to correspond with their customers in a professional manner. When e-mail just won't cut it, I can design a stationery package that is both professional and innovative. Your clients will be impressed with your work even before you start the job! Other options that fall under this category include holiday cards, thank-you cards and "we're moving!" postcards. Use your imagination; the sky's the limit.

## **promotional materials**

If you'd like to place an ad in the paper, but want something more than the typical, boring black-and-white kind, kp creative is the solution. I can also design and write your other promotional materials, such as flyers and brochures, to make your company a thriving success.

## **writing and editing**

If you know what you want to say, but can't figure out how to say it, we can work in conjunction to come up with the perfect way to convey your thoughts. No project is too small; I am equipped to help you with anything from a thank-you letter to writing the content of your entire website.

## **resume writing and design**

The resume is the single most important element in getting you a job interview. You need to stand out from the scores of other candidates who have submitted a resume for the same job. I will help you get noticed in two ways: the strength of your written resume, and the strength of your resume design. If you've already written your resume and just want it to look appealing (or the other way around), that's fine—I can step in at any point in the game.

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### **invitations**

Whether you're getting married or just throwing a housewarming party, you're going to need invitations. You will iron out your theme, colors, and the general feel of your party, and I will design an invitation (along with matching envelopes and reply cards, if you'd like) to match.

### **menu design**

Opening a new restaurant? Excellent! You're going to need an eye-catching and reader-friendly menu. Once you have your menu items planned out, send them over to me, along with your restaurant's logo and colors, and I'll design an attractive menu that meets all the needs of your new restaurant. You've got plenty to worry about; let me take at least one thing off your plate. (No pun intended!)

### **newsletter design**

If you have a lot of goings-on that you need to share with your clients and/or employees, a newsletter is definitely the way to go! You can choose from a print newsletter, which you can mail to your customers and hand out to your employees, or an e-newsletter, an electronic version of your news that you can e-mail to everyone in your e-mail database.

### **calendar design**

This is a great option for you photographers to show off your work. It also makes a great holiday gift for your clients. Just choose your photos and I'll do the rest. Or, I'll find photographs that exemplify your company's ideals and put together a creative calendar for you to send to your top clients as a little thank-you gift.

### **portfolio design**

For all you creative geniuses like me who don't have the time or energy to create your own portfolio, just leave it to me! You can choose from a *small booklet portfolio* (great for handing out at fairs and events) or a *larger hardcover portfolio* (for you to take with you to job interviews or when meeting clients). Whatever the situation, your audience is sure to be impressed with your work.