



# packages

## **start off on the right foot**

A good, solid foundation is the most important part of pretty much everything imaginable. Like your mom always said, starting your morning off with a healthy breakfast will make the rest of your day go much better. The same is true in the career marketplace. If you're ready to launch your new business, you're going to need the right tools to hit the ground running. In this package, we will work together to design your logo, business cards, stationery and envelopes, a promotional piece (such as a brochure or flyer) and, finally, your website.

## **promote yourself**

In order to make money, you've got to attract attention. Not everyone needs the same kind of self-marketing, though, so that's why I've created different packages to suit everyone's needs. *Promote Yourself #1* includes a personalized logo and business card, *Promote Yourself #2* includes digital portfolio case and disc design, and *Promote Yourself #3* includes resume and cover letter writing and design.

## **get online**

In this day and age, having an online presence is extremely important. And with so many other choices for potential customers, you've got to stand out. If you select this package, I will build your Web site according to your needs, including any imagery and graphics to make your site catch the eyes of your future clients. Through your Web site, I will establish a branding technique that makes your organization unique and memorable. I will also find a site host that meets your needs and provide the necessary maintenance your Web site needs once it is uploaded.

## **let's party**

No gathering is too big or small. Let your attendees know when and where your event is with creative invitations. Included in this package, in addition to the invitation itself, are reply cards, envelopes and reminder cards (such as matching magnets for your guests to hang on their refrigerators).

## **tying the knot**

This one's for all the soon-to-be-wed couples out there! I know how stressful planning a wedding can be, so I am here to help you out. In the Getting Hitched package, I will design matching pieces for your big event, including the invitations and all the materials that go along with it, any bridal shower or bachelor/bachelorette party invitations, your ceremony program, and reception place cards. If there's anything else you need to make your wedding day perfect, feel free to add it on to this package.

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### **the blue-plate special**

This package is for the up-and-coming restaurateur. If you're opening your own restaurant, you're going to need some creative help with your branding. I will design your logo, business cards, menus, gift certificates and coupons, and an advertisement to place in the publication of your choice prior to opening. Feel free to add on any extra services you need.

### **diy package**

This one is pretty self-explanatory. Clump together two or more individualized services, and you've got yourself a package. The more you services you add to your package, the more you'll save.